

2018 E-Commerce Promotional Calendar



VALENTINE'S DAY	FEB 14
CHINESE NEW YEAR	FEB 16
ST. PATRICK'S DAY	MAR 17
MOTHER'S DAY (UK)	MAR 11



APRIL FOOLS DAY	APR 1
EASTER	APR 1
END OF FIN YEAR (UK)	APR 5



EARTH DAY	APR 22
CINCO DE MAYO	MAY 5
MOTHER'S DAY	MAY 13
MEMORIAL DAY (US)	MAY 28



FATHER'S DAY (US/UK)	JUN 17
END OF FIN YEAR (AU/NZ)	JUN 30
INT'L FRIENDSHIP DAY	JUN 30



INDEPENDENCE DAY (US)	JUL 4
FATHER'S DAY (AU/NZ)	SEP 2
OKTOBERFEST	SEP 22



THANKSGIVING (CA)	OCT 8
HALLOWEEN	OCT 31
THANKSGIVING (US)	NOV 22



BLACK FRIDAY	NOV 23
CYBER MONDAY	NOV 26
GREEN MONDAY	DEC 10
FREE SHIPPING DAY	DEC 15



CHRISTMAS	DEC 25
BOXING DAY	DEC 26
NEW YEARS/EOFY	DEC 31

Prepared by Wholesale Suite

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